

BrandBand Media
A Branding Company



We Are Branding
Masters

WE ARE

Brandband Media, over the past 9 years has worked with a variety of sectors such as FMCG, Real Estate, Commercial Industries, etc., to gain as much experience as possible. Our reputation has been built on providing top-notch solutions. We have built our relationships with each customer on the basis of providing the best service by understanding clients' needs. We are strategic thinkers who seek commercial success for our clients. This strength enhances our clients' businesses through creativity and gives them a competitive advantage in an exciting industry.

Surendra Pawar

Founder & Director



Our Director

Mr. Surendra Pawar has consistently created magic in the advertising business for the past 19 years. He is inquisitive about all he sees and learns, and he admires other people's originality & creativity. With his past experience in branding, he has gained numerous committed clients with his top-notch advertising and branding solutions. He has been engaged in this industry with the goal of reaching timelines by knowing the requirements of clients.



We Think
Brilliant & Faster

We Think

We are well known among major advertising firms for our efforts to brand businesses and products across fields. We are strategic consultants that provide complete, end-to-end marketing solutions, going beyond the typical collaterals. We've established brands from the ground up, designed their identities, and launched them across several media, including print and digital. We have worked with customers of various sizes from the start, achieving the desired results in terms of their business goals.

We Create

An Eye Catching Designs



We Create

At Brandband Media, we use aesthetics and emotions to address issues using the design thinking strategy. The design thinking process is fueled by the desire to bring concepts to life based on how people respond, feel, and act. It is also client-centered, adaptive and offers the ideal platform for brainstorming and execution. We believe this approach to be highly productive.



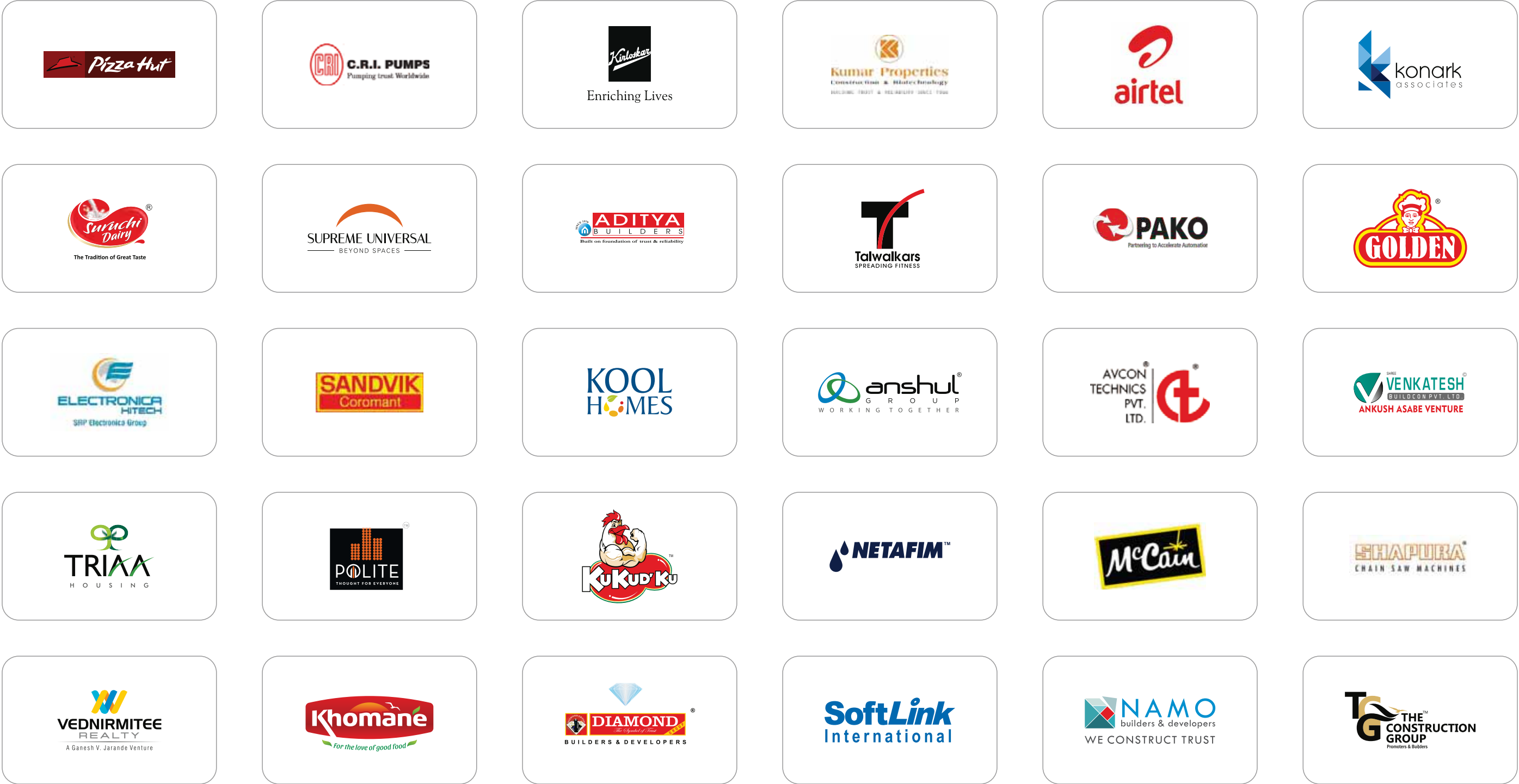
We
Believe In Growing
Together

We Believe

To empathies with our clients and believe in growing together to improve our clients' businesses in terms of perception, profile, performance, and profitability. To provide excellent development services with a focus on design thinking. To build and maintain friendly connections with clients, while ensuring that the creative process is a positive experience.



**We Are
Working For:**





What We Do?

- 01. Branding and Brand Building**
- 02. Creative Designing**
- 03. AV Production and Photoshoots**
- 04. Strategic Solutions**
- 05. Event and Exhibition**
- 06. Digital Marketing**

Branding And Brand Building

WE GET YOU
NOTICED



In our branding and brand-building service, we meticulously craft your brand's identity, starting with in-depth market research and analysis to understand your audience and competition. We then develop a comprehensive brand strategy, defining your vision, values, and positioning. Our team creates visually appealing brand assets, including logos, typography, and colour palettes, ensuring consistency across all platforms. We craft compelling brand messages and stories that resonate with your audience, fostering brand loyalty and recognition.

- Brand Strategy Development
- Brand Identity Design
- Brand Messaging

Brand Strategy Development



- Comprehensive brand audit and analysis
- Target audience identification and segmentation
- Competitive analysis and market positioning
- Brand vision, mission, and values definition
- Brand architecture and portfolio strategy

Brand Identity Design

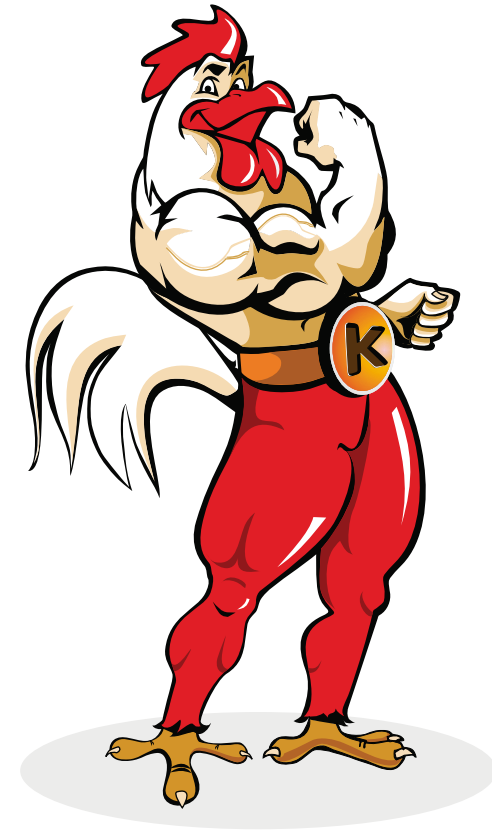


- Logo design and refinement
- Typography and colour palette selection
- Iconography and visual elements creation
- Brand asset development
(Business Cards, Letterheads, etc.)
- Packaging design and labelling

Brand Messaging



- Brand storytelling and narrative development
- Tagline and slogan creation
- Tone of voice and messaging guidelines
- Content strategy and messaging hierarchy
- Brand persona development



DISCOVER
THE KINGDOM OF
**A SPACIOUS
LIFESTYLE**

BGC
KOSMĀS

1 & 2 BHK
COSMIC HOMES
@ ANANTNAGAR, MOSHI



DISCOVER THE GREAT
SUCCESS WITH
**2 ACRES OF
COMMERCIAL
SPACE**

BGC
KOSMĀS

1 & 2 BHK
COSMIC HOMES
@ ANANTNAGAR, MOSHI



DISCOVER
THE WORLD WITH
**3 SIDE ROAD
CONNECTIVITY**

BGC
KOSMĀS

1 & 2 BHK
COSMIC HOMES
@ ANANTNAGAR, MOSHI





Brand Awareness

Creative Designing

MAKE PEOPLE
FALL IN LOVE
WITH



Our creative design service focuses on bringing your brand to life through visually stunning designs that captivate your audience. From eye-catching graphics for print collateral and advertising campaigns to intuitive user interfaces for websites and mobile apps, we blend creativity with functionality to deliver exceptional results. With a keen attention to detail and a focus on user experience, we ensure that every design element reflects your brand's personality and values, leaving a lasting impression on your audience.

- Graphic Design
- UI/UX Design

Graphic Design



- Print collateral design (brochures, flyers, posters)
- Advertising campaign visuals
- Packaging and label design
- Branding materials (stationery, signage)
- Infographics and data visualisation

UI/UX Design



- Website design and development
- Mobile app interface design
- Interactive prototypes and mockups



AV Production and Photoshoots

LISTEN, VISUALIZE,
LEARN & THEN
LEVERAGE



In our AV production and photoshoots service, we produce captivating audiovisual content and stunning photography that elevates your brand. Whether it's corporate films, TV commercials, brand documentaries, or product photoshoots, our experienced team brings your vision to life with creativity and professionalism. We handle everything from concept development and scripting to filming, editing, and post-production, delivering high-quality content that engages your audience and enhances your brand image.

- Video Production
- Photoshoots

Video Production



- Corporate films: Highlighting company culture, achievements, and values.
- TVCs (Television Commercials): Short, impactful ads for broadcast on television networks.
- Brand films: Longer-form storytelling videos focusing on brand ethos and values.
- Documentaries: In-depth narratives exploring brand history, initiatives, or social impact.

Photoshoots



- **Product photography:** High-quality images showcasing products for catalogues or e-commerce platforms.
- Lifestyle photography: Capturing brand essence through images reflecting consumer lifestyles.
- Corporate headshots: Professional portraits of company executives and team members.
- Event photography: Capturing moments from corporate events, product launches, or conferences.



Product Photography



Strategic Solutions

PLAN, CLEAR
VISION OF FUTURE
GOAL



Our strategic solutions service provides actionable insights and recommendations to help you navigate the complexities of the market and achieve your business objectives. We conduct thorough market research and analysis, identifying trends, opportunities, and threats. We develop strategic plans tailored to your brand's needs, including brand positioning, differentiation, and competitive analysis. With our strategic guidance, you can make informed decisions and stay ahead of the competition.

- Market Research and Analysis
- Brand Positioning and Differentiation

Market Research and Analysis



- Consumer behaviour analysis
- Market segmentation and targeting
- SWOT analysis
- Trend forecasting and industry insights
- Customer satisfaction surveys

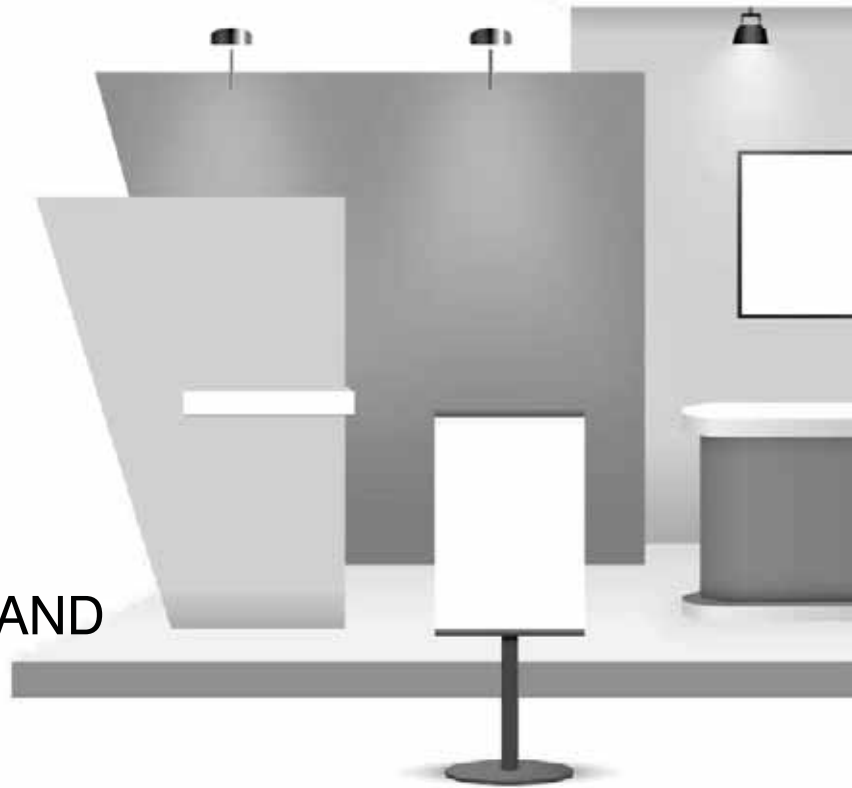
Brand Positioning and Differentiation



- Positioning statement development
- Competitive positioning analysis
- Unique selling proposition (USP) identification
- Brand archetype and personality assessment
- Brand association and perception mapping

Event and Exhibition

WING
OF BRAND



In our event and exhibition service, we create memorable experiences that drive brand engagement and visibility. Whether it's planning a corporate event, product launch, conference, or exhibition, we handle every aspect of the process, from concept development and venue selection to logistics planning and execution. We design immersive experiences that reflect your brand identity and messaging, ensuring that every detail contributes to a cohesive and impactful event.

- Event Planning and Management
- Exhibition Design and Fabrication

Event Planning & Management



- Concept development and theme ideation
- Venue selection and logistics planning
- Speaker and entertainment sourcing
- Sponsorship management
- On-site coordination and execution

Exhibition Design and Fabrication



- Booth design and layout planning
- Interactive exhibit installations
- Display graphics and signage
- Custom fabrication and construction
- Lighting and AV equipment setup



Event & Exhibition

Digital Marketing



SPREAD DIGITALLY

Our digital marketing service helps you maximize your online presence and reach your target audience effectively. From search engine optimization (SEO) and social media marketing to email marketing and content creation, we develop customized strategies tailored to your brand's goals. We optimize your website for search engines, create engaging social media content, and craft targeted email campaigns to increase visibility, engagement, and conversions. With our data-driven approach, we help you achieve measurable results and drive business growth.

- Search Engine Optimization (SEO)
- Social Media Marketing
- Email Marketing

Search Engine Optimization



- Keyword research and analysis
- On-page and off-page optimisation
- Technical SEO audit and implementation
- Local SEO optimisation
- SEO performance tracking and reporting

Social Media Marketing

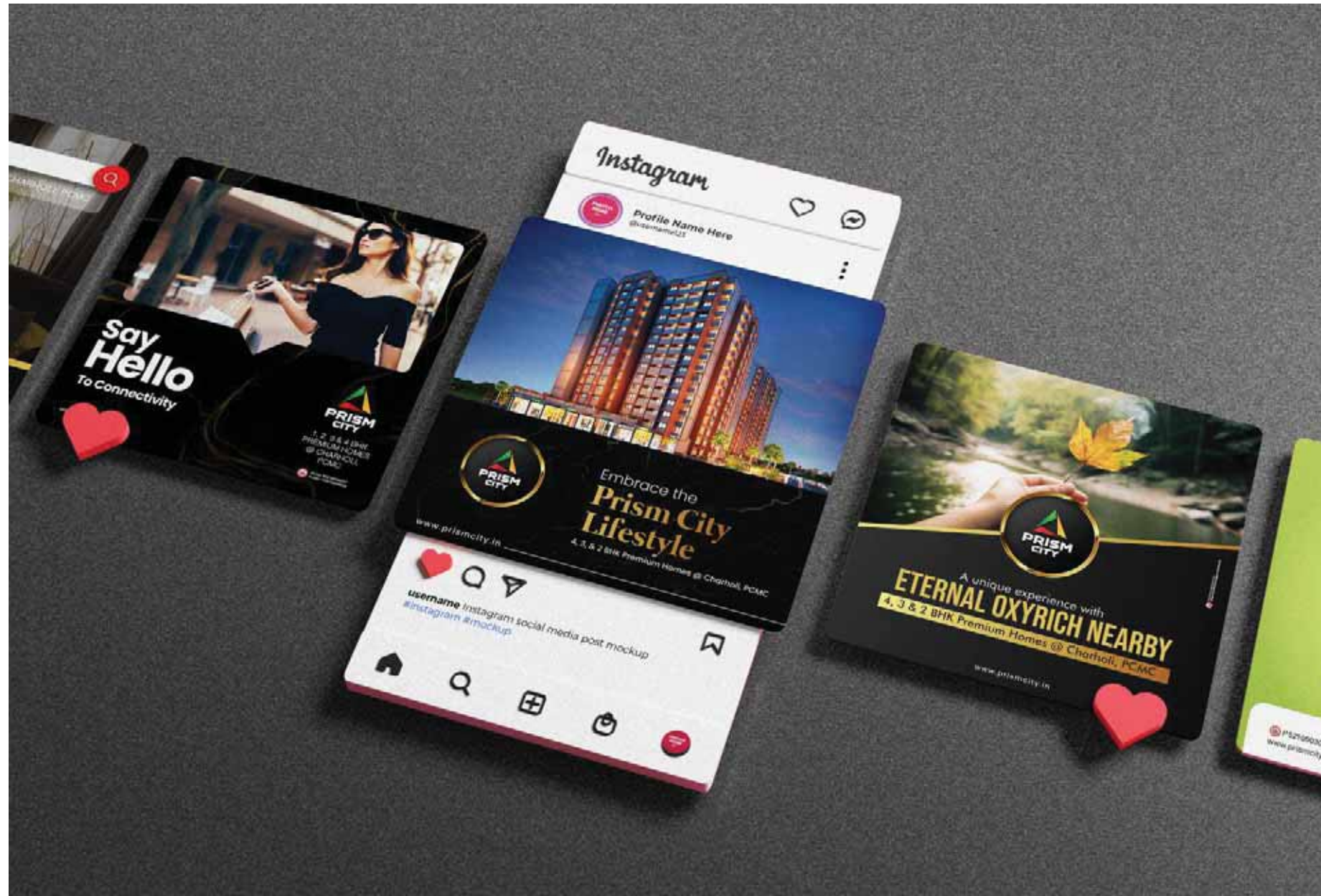


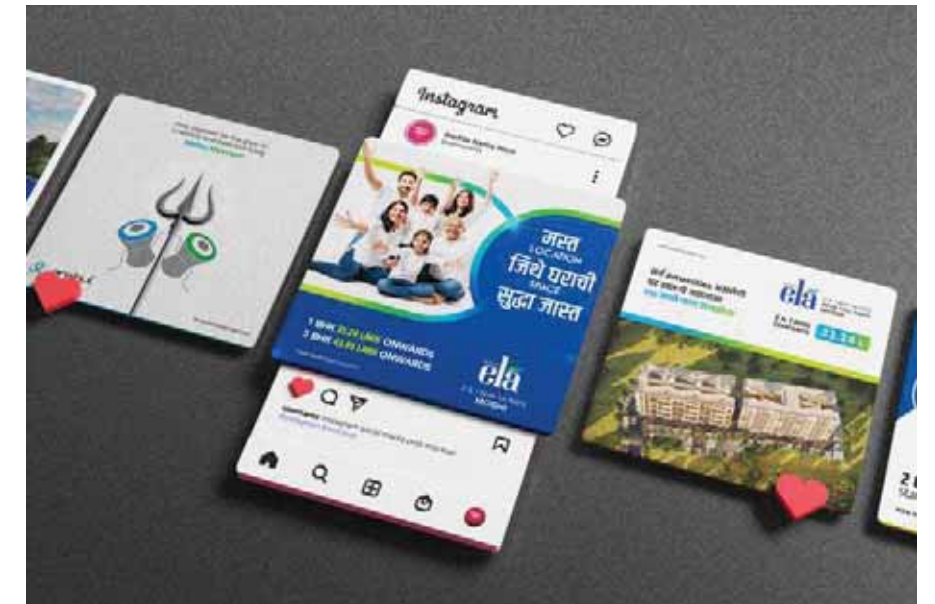
- Social media content calendar creation
- Community management and engagement
- Influencer outreach and partnerships
- Social media advertising (Facebook, Instagram, LinkedIn)
- Social listening and sentiment analysis

Email Marketing



- Email list segmentation and management
- Automated email workflows and drip campaigns
- Email performance tracking and analytics





Thank You!

We Are Here To Make Your Brand Grand!

Get In Touch

Website

BrandBand Media
A Branding Company

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